



KINGSMAN
CAPITAL

Kingsman Capital LLC is a Chicago-based firm that provides transaction advisory services to middle-market, family-owned and entrepreneurial businesses. We also provide sophisticated investors equity and debt investment opportunities. We believe that integrity is the cornerstone of success and strive to bring the highest level of honesty and ethical behavior to all of our relationships.



Transaction Advisory Services

We offer a full suite of transaction advisory services, including M&A, capital sourcing, executive-led transactions, and family and management succession.

Principal Investing

We provide sophisticated investors equity and debt investment opportunities.

Contact: Keith Koeneman (312) 320-9575 krk@kingsmancapital.com

The principals of Kingsman Capital LLC are licensed investment banking agents, offering securities through M&A Securities Group, Inc., an unaffiliated broker-dealer, Member [FINRA/SIPC](#).



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TRANSACTION ADVISORY SERVICES

Services:

- Sell-side advisory
- Buy-side advisory
- Executive-led buyouts and acquisitions
- Capital sourcing
- Family and management succession
- Valuations
- Strategic consulting

Transaction Types:

- Mergers & Acquisitions
- Leveraged buyouts
- Recapitalizations
- Industry consolidations
- Family succession transactions
- Growth investments to fund expansion or acquisition
- Corporate Carve-Outs
- Restructurings



PRINCIPAL INVESTING

Investment Criteria:

- Revenue: \$5 - \$50 million
- EBITDA: \$1 - \$8 million
- Investment Size: \$1 to \$15 million

Business Characteristics:

- Leadership position in a niche market
- Significant recurring revenue
- Strong margins and free cash flow generation
- Defensible market position
- Growth, organically or through acquisition
- Established, proprietary products or services
- Proven management team

Current Industries of Focus:

- Business Services
- Healthcare Services
- Consumer Products & Services
- Niche Manufacturing / Industrial
- Value-Added Distribution

Transaction Types:

- Leveraged buyouts
- Recapitalizations
- Industry consolidations
- Family succession transactions
- Investments to fund expansion or acquisition
- Corporate carve-outs



Experience

Keith Koeneman's professional experience spans M&A, investment banking, private equity, and corporate law. Since starting his career at Kidder, Peabody in 1990, he has personally negotiated, advised on, or invested in more than 30 transactions ranging from \$6 MM - \$2.3 BB, including sell-side transactions, M&A, private equity, IPOs, recapitalizations, and strategic alliances. He has significant experience both with private, middle-market businesses and public companies. Mr. Koeneman's industry expertise includes: business services, healthcare, manufacturing, food & beverage, warehouse automation, technology, e-commerce, and education & training.

Mr. Koeneman held senior positions at Merrill Lynch, Divine Interventures and Banc of America Securities. At these institutions, Mr. Koeneman focused on highly-negotiated transactions, including M&A and private equity. His responsibilities included sourcing, negotiating and closing investments, as well as assisting management teams in growing their companies internally and through acquisitions. Additionally, he served as a Board of Director for private equity-backed companies. He practiced law at Katten Muchin Rosenmann LLP, where he advised clients on complex private equity, securities and corporate transactions.

Mr. Koeneman is also a published author. His initial book, *First Son: The Biography of Richard M. Daley*, was published by The University of Chicago Press. He has also had articles published in the *Huffington Post*, the *Chicago Tribune* and other publications. He lives in Chicago with his wife Claire and his two teenage sons, Penn and Drake.

Education:

- M.B.A. Accounting, The University of Chicago Booth School of Business
- J.D., Northwestern University School of Law
- M.P.A., John F. Kennedy School of Government at Harvard University
- B.A., *cum laude*, Carleton College

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